



#ReachingNextGen

Church Strategic Action Plan Recommendations

These are “recommended.” Churches can create, alter, edit, or design strategy based on their leadership resources.

TEEN STRATEGY	
CYCLE ONE	SHIFT
Dec.-Jan.	1. Teens Praying for Teens
Feb.-Mar.	2. Learning to Share My Faith (<i>DNOW Option</i>)
Apr.-May	3. Community Missions* & Parent Focus
June-July	4. Summer Camp or Summer Surge
Aug.-Sept.	5. (Re)Launch Groups & <i>Cross the Gap</i> Gatherings
Oct.-Nov.	6. Focus on Apologetics
CYCLE TWO	
Dec.-Jan.	1. Teens Giving to Teens
Feb.-Mar.	2. Student Outreach Event (<i>DNOW Option</i>)
Apr.-May	3. Student Leadership Focus* & Parent Focus
June-July	4. Summer Camp or Summer Surge
Aug.-Sept.	5. (Re)Launch Groups & <i>Cross the Gap</i> Gatherings
Oct.-Nov.	6. Student Outreach Event

**Plan “bridge crossing strategy” for HS Seniors.*

All action plans should be built on principles of “how to make any event evangelistic.”