



#ReachingNextGen

Church Strategic Action Plan Recommendations

These are “recommended.” Churches can create, alter, edit, or design strategy based on their leadership resources.

KIDS STRATEGY	
CYCLE ONE	SHIFT
Dec.-Jan.	1. Kids Praying for Kids
Feb.-Mar.	2. Easter Outreach
Apr.-May	3. Team Day @ Church & Parent Focus
June-July	4. VBS or Summer Surge
Aug.-Sept.	5. (Re)Launch Groups & Faith Development Plan
Oct.-Nov.	6. Fall Festival Family Outreach
CYCLE TWO	SHIFT
Dec.-Jan.	1. Kids Giving to Kids
Feb.-Mar.	2. Easter Outreach
Apr.-May	3. Friend Day @ Church & Parent Focus
June-July	4. VBS or Summer Surge
Aug.-Sept.	5. (Re)Launch Groups & Faith Development Plan
Oct.-Nov.	6. Fall Festival Family Outreach

All action plans should be built on principles of “how to make any event evangelistic.”