



**#ReachingNextGen**

**Church Strategic Action Plan Recommendations**

*These are “recommended.” Churches can create, alter, edit, or design strategy based on their leadership resources.*

<b>KIDS STRATEGY</b>	
<b>CYCLE ONE</b>	<b>SHIFT</b>
Dec.-Jan.	1. Kids Praying for Kids
Feb.-Mar.	2. Easter Outreach
Apr.-May	3. Team Day @ Church & Parent Focus
June-July	4. VBS or Summer Surge
Aug.-Sept.	5. (Re)Launch Groups & Faith Development Plan
Oct.-Nov.	6. Fall Festival Family Outreach
<b>CYCLE TWO</b>	<b>SHIFT</b>
Dec.-Jan.	1. Kids Giving to Kids
Feb.-Mar.	2. Easter Outreach
Apr.-May	3. Friend Day @ Church & Parent Focus
June-July	4. VBS or Summer Surge
Aug.-Sept.	5. (Re)Launch Groups & Faith Development Plan
Oct.-Nov.	6. Fall Festival Family Outreach

*All action plans should be built on principles of “how to make any event evangelistic.”*



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<b>TEEN STRATEGY</b>	
<b>CYCLE ONE</b>	<b>SHIFT</b>
Dec.-Jan.	1. Teens Praying for Teens
Feb.-Mar.	2. Learning to Share My Faith ( <i>DNOW Option</i> )
Apr.-May	3. Community Missions* & Parent Focus
June-July	4. Summer Camp or Summer Surge
Aug.-Sept.	5. (Re)Launch Groups & <i>Cross the Gap</i> Gatherings
Oct.-Nov.	6. Focus on Apologetics
<b>CYCLE TWO</b>	
Dec.-Jan.	1. Teens Giving to Teens
Feb.-Mar.	2. Student Outreach Event ( <i>DNOW Option</i> )
Apr.-May	3. Student Leadership Focus* & Parent Focus
June-July	4. Summer Camp or Summer Surge
Aug.-Sept.	5. (Re)Launch Groups & <i>Cross the Gap</i> Gatherings
Oct.-Nov.	6. Student Outreach Event

*\*Plan “bridge crossing strategy” for HS Seniors.*

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<b>C-BRIDGE STRATEGY (Post High School)</b>	
<b>CYCLE ONE</b>	<b>SHIFT</b>
Dec.-Jan.	1. On-Boarding thru Leadership Enlistment
Feb.-Mar.	2. Fellowship and Vision Development
Apr.-May	3. Community Missions*
June-July	4. Six Fridays of Fellowship
Aug.-Sept.	5. (Re)Launch Groups & <i>Cross the Gap</i> Gatherings
Oct.-Nov.	6. Focus on Apologetics
<b>CYCLE TWO</b>	
Dec.-Jan.	1. Investing in Younger Teens
Feb.-Mar.	2. C-Bridge Outreach Event
Apr.-May	3. C-Bridge Leadership Focus*
June-July	4. Six Fridays of Fellowship
Aug.-Sept.	5. (Re)Launch Groups & <i>Cross the Gap</i> Gatherings
Oct.-Nov.	6. Focus on Apologetics

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*All action plans should be built on principles of “how to make any event evangelistic.”*